

**SUBSUMMIT**  
KC MAY 13-15 MO

2026 SPONSORSHIP BROCHURE

# ADDITIONAL OPPORTUNITIES

# BRANDED COLUMNS



Location  
Registration Desk  
(B, C & D)

Quantity  
2

Cost  
**\$5,000**

# BRANDED WINDOWS



Location  
Across Registration  
Desk Before Elevator

Cost  
**\$20,000**

Quantity  
1

# BRANDED ELEVATOR



Front



Side

Location  
Across Registration  
Desk Before Welcome  
Arch

Cost  
**\$15,000**

Quantity  
**1**

# BRANDED WELCOME ARCH



Location  
Expo Hall  
Entrance

Cost  
**\$15,000**

Quantity  
**1**

# BRANDED ESCALATOR



Location  
Expo Hall  
Entrance

Quantity  
**1**

Cost  
**\$20,000**

# EXPO HALL BRANDING



Location	Quantity	Cost
Hosted Meetings Area	1	\$15,000
Lunch Area	1	\$15,000

**SOLD OUT**



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KANSAS CITY  
MAY 13-15, 2026

# EXPO HALL BRANDING

Location  
**Middle of Expo  
Hall**

Usage  
**Video ads on top of our  
“Time Square” building**

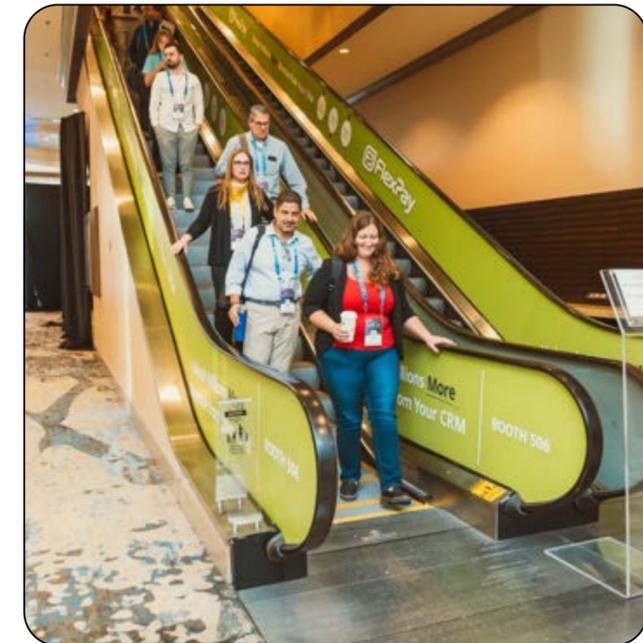
Quantity  
**9 left**

Cost  
**\$2,000/AD**

# ONSITE BRANDING

- Lanyard | \$27,500
- Room Key | \$16,500 **SOLD OUT**
- Marketplace | \$30,000
- Registration Desk | \$25,000
- Room Drop | \$15,000
- Podcast Stage | \$25,000
- Signage | PRICES VARY

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# LEAD SCANNERS



App/Device	# licenses	Cost
App	5	\$600

App/Device	# licenses	Cost
Device	1	\$540

# EVENT LISTING

	<p><b>TopGolf Networking Outing with AllPack Fulfillment</b></p> <p>📍 Top Golf Dallas 8787 Park Ln, Dallas, TX 75231 🏠 Hosted by Allpack Fulfillment</p> <p>Join AllPack Fulfillment for a fun-filled networking outing at TopGolf during SubSummit! Swing into action and connect with industry leaders while enjoying golf, games, and a vibrant atmosphere. This is your chance to build meaningful connections and share ideas in a relaxed, interactive setting. Don't miss out on this exciting opportunity to network and tee up success!</p> <table><tbody><tr><td>Exclusive Attendance</td><td>Type</td><td>Auto Prioritization</td><td>Eligibility Criteria</td></tr><tr><td>Yes</td><td>Direct</td><td>Not Applicable</td><td>Custom <a href="#">View</a></td></tr></tbody></table>	Exclusive Attendance	Type	Auto Prioritization	Eligibility Criteria	Yes	Direct	Not Applicable	Custom <a href="#">View</a>	<p>6:30 PM - 8:30 PM</p> <p>Tue <a href="#">2</a></p> <p>• <a href="#">Apply</a></p>
Exclusive Attendance	Type	Auto Prioritization	Eligibility Criteria							
Yes	Direct	Not Applicable	Custom <a href="#">View</a>							
	<p><b>Beyond the Transaction: How Personalization Fuels Subscriber Loyalty</b></p> <p>📍 The Mainframe 🏠 Presented by Recurly</p> <p>In today's crowded subscription economy, the brands that win are the ones that understand their subscribers best. Join Recurly's CEO, Joe Rohlich, for a candid fireside chat on how personalization is reshaping the subscriber experience—from acquisition to retention and beyond. Discover how leading subscription brands are using data and omnichannel strategies to create meaningful moments, tailor offers, and build lasting relationships. Whether you're scaling a DTC brand or optimizing an established program, this conversation will deliver practical insights to help you turn passive subscribers into passionate members.</p> <table><tbody><tr><td>Exclusive Attendance</td><td>Type</td><td>Auto Prioritization</td><td>Eligibility Criteria</td></tr><tr><td>No</td><td>Direct</td><td>Medium</td><td>All</td></tr></tbody></table>	Exclusive Attendance	Type	Auto Prioritization	Eligibility Criteria	No	Direct	Medium	All	<p>10:00 AM - 11:00 AM</p> <p>Wed <a href="#">2</a></p> <p>• <a href="#">Apply</a></p>
Exclusive Attendance	Type	Auto Prioritization	Eligibility Criteria							
No	Direct	Medium	All							

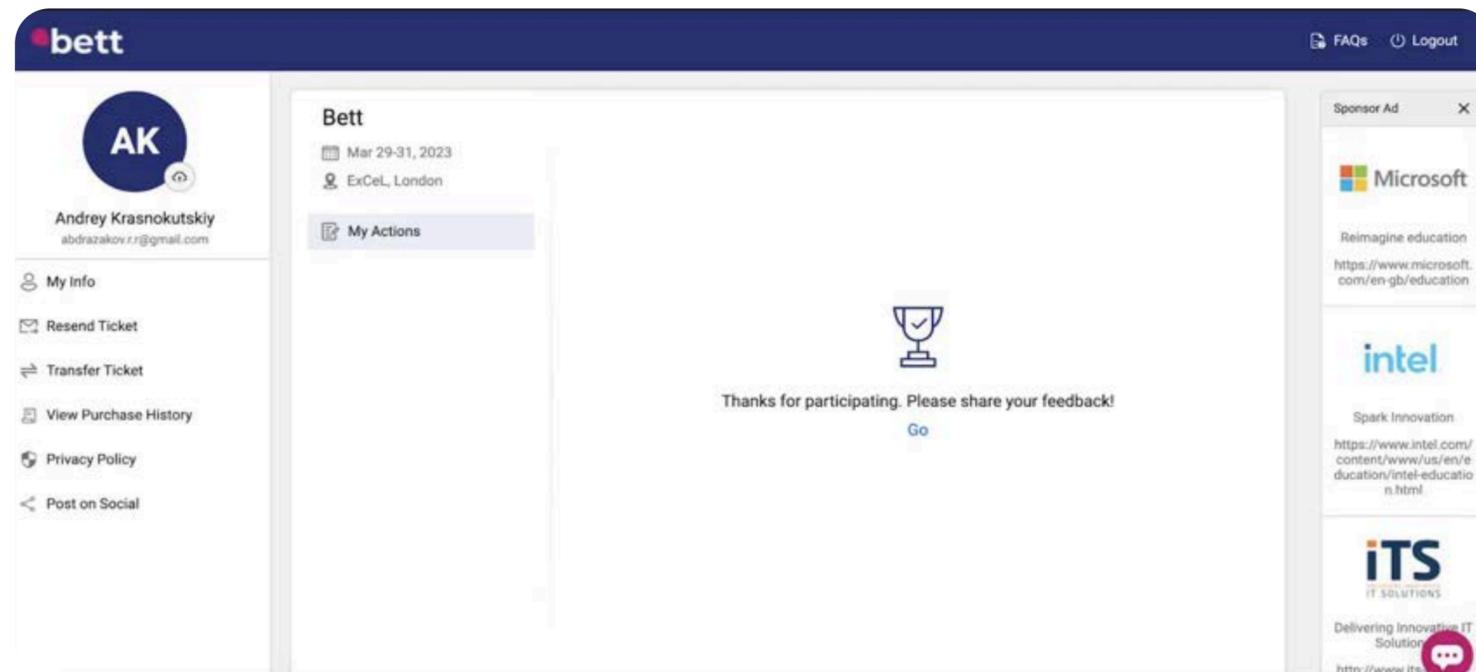
Cost

**\$5,000**

Description

Want to host your own offsite event during SubSummit? Get more RSVPs on our platform!

# PLATFORM BRANDING



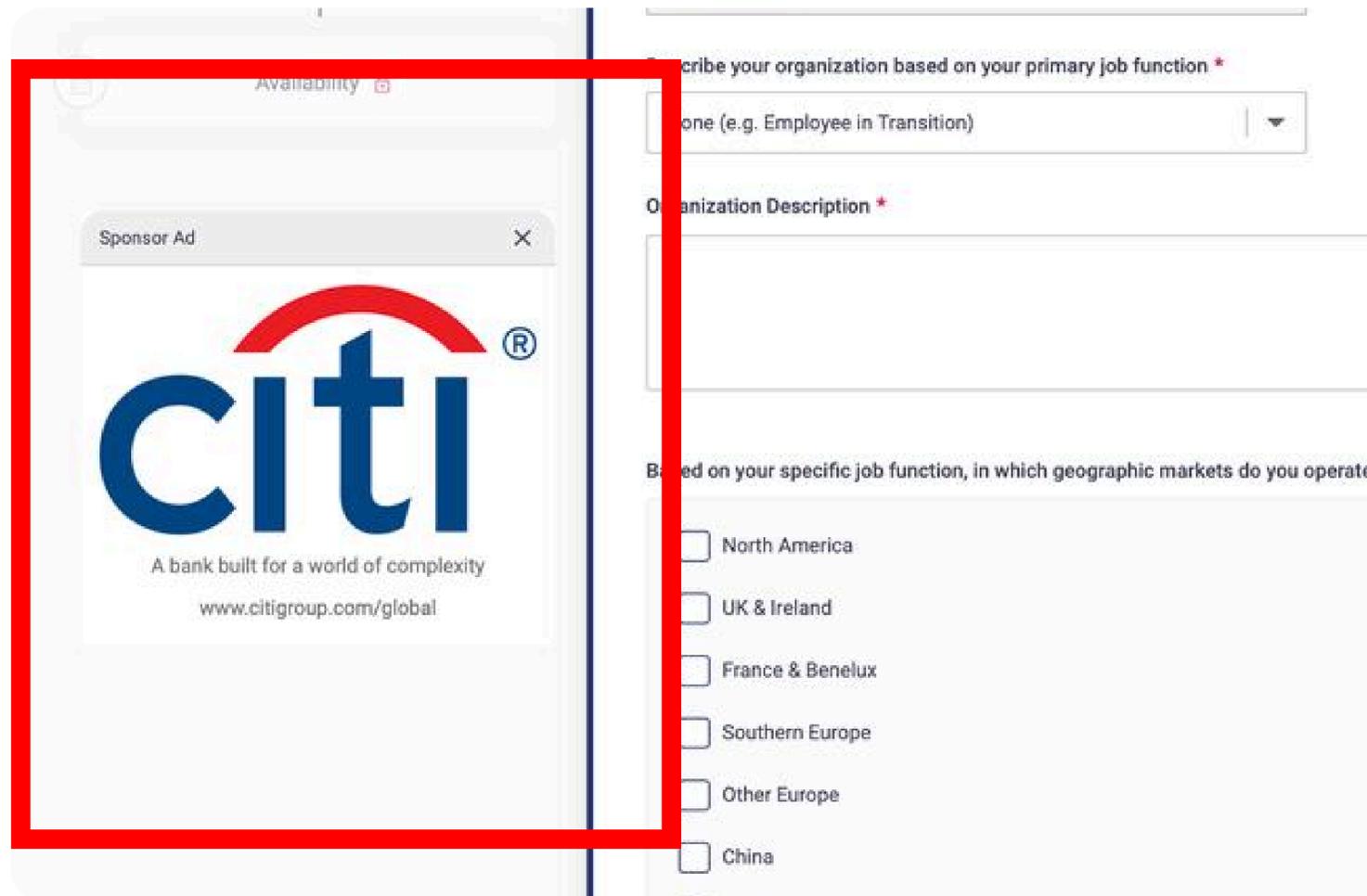
Location  
Platform  
Homepage

Quantity  
3

Cost  
\$500

**SOLD OUT**

# PLATFORM BRANDING



Location  
Banner Profile

Quantity  
1

Cost  
\$500

**SOLD OUT**

# PLATFORM BRANDING

Location  
Category  
Sponsorship  
Quantity  
**50+ available**  
Cost  
**\$500**

Search

Retailer Type Contract Buyer	Number of Shops 11-20	<b>Sponsored Ad</b>
UK & Ireland Region	Country-Org	<input checked="" type="checkbox"/> Requests <a href="#">Show 2 Participant</a>
Retailer Type Fashion Retailer or Boutique	Number of Shops 21+	<b>Sponsored Ad</b>
UK & Ireland Region	Country-Org	<input checked="" type="checkbox"/> Requests <a href="#">Show 1 Participant</a>
Tourism & Souvenir • All Wholesale • Bath & Body • Bathroom • Bedding & Soft Furnishing + 16 More		
Retailer Type Jewellery Shop	Number of Shops 11-20	
UK & Ireland Region	Country-Org	<input checked="" type="checkbox"/> Requests <a href="#">Show 1 Participant</a>
Retailer Type Charity Shop	Number of Shops -	
UK & Ireland Region Antrim and Newtownabbey • Belfast • County Durham • Derbyshire • Derry City and Strabane • North Yorkshire • Northumberland + 7 More	Country-Org	
Games • Casual Womenswear • Children's Games & Puzzles • Christmas Decorations • Christmas Garlands & Wreaths + 13 More		<a href="#">Show 1 Participant</a> 

# DIGITAL BRANDING

- Event App | \$15,000
- Email Blast | \$5,000
- Push Notification | \$2,500
- WiFi | \$10,000 **SOLD OUT**
- SMS Blast | \$5,500
- Quarterly Report | \$2,500

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