

Company Name	Job Title	Annual Revenue
A+E Global Media	Vice President, Streaming Monetization	More than \$1 billion
A+E Global Media	Sr. Director, Growth Marketing	More than \$1 billion
Act+Acre	CEO	\$20 million+ to \$50 million
Advance Local	Senior Director, Subscription Products	\$100 million+ to \$500 million
ADWEEK	VP of Subscriptions	\$10 million+ to \$20 million
AG1	SVP CX & Consumer Product	\$500 million+ to \$1 billion
America's Test Kitchen	CMO	\$50 million+ to \$100 million
American Specialty Health	Vice President, Strategic Partnerships	\$100 million+ to \$500 million
Aquasana	Director, Digital CX Platforms	More than \$1 billion
Audiobooks.com (A Storytel Company)	Head of Engagement, Loyalty, and CRM	\$20 million+ to \$50 million
Babbel	VP, Performance Marketing	\$100 million+ to \$500 million
Baketivity	CEO	\$10 million+ to \$20 million
Baketivity	COO	\$10 million+ to \$20 million
Balance of Nature	Director of Product Line Management	\$100 million+ to \$500 million
Balance of Nature	Vice President of Preferred Customer Retention	\$100 million+ to \$500 million
BASED	Head of Customer Experience	\$100 million+ to \$500 million
BattlBox	CEO	\$20 million+ to \$50 million
BattlBox	CFO	\$20 million+ to \$50 million
BBC Studios	Chief Subscription Officer	More than \$1 billion
Bened Life	Chief Growth Officer	\$5 million+ to \$10 million
Bespoke Post	General Manager of Membership	\$50 million+ to \$100 million
Bird & Be	VP of Retention	\$20 million+ to \$50 million
Bird Buddy	CEO & Co-Founder	\$50 million+ to \$100 million
BloomsyBox.com , LLC	CEO	\$20 million+ to \$50 million
Blueland	Associate Director of Retention	\$50 million+ to \$100 million
Book of the Month	Director of Growth	\$50 million+ to \$100 million
Brandon Blackwood NY	Director of Logistics	\$10 million+ to \$20 million
BritBox	Director, Lifecycle Marketing	\$500 million+ to \$1 billion
BritBox	VP, Brand and Creative	\$100 million+ to \$500 million
Canopy	Chief of Staff	\$20 million+ to \$50 million
Canopy	CX & Retention Operations Manager	\$20 million+ to \$50 million

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Canopy	Digital Marketing Manager	\$20 million+ to \$50 million
Conde Nast	SVP Consumer	More than \$1 billion
CookUnity	Sr Director of Customer Experience	More than \$1 billion
CookUnity	Director CX Tech & Programs	More than \$1 billion
Coterie	Associate Director, CX	\$100 million+ to \$500 million
Create Wellness	Director of Retention	\$100 million+ to \$500 million
Credo	Senior Director of Ecommerce	\$20 million+ to \$50 million
Daily Harvest	Senior Marketing Analyst	\$20 million+ to \$50 million
Disney+	Director of Product Management, Monetization	More than \$1 billion
Dow Jones	VP Product Commerce	More than \$1 billion
drmtlgy	Director, Retention	\$100 million+ to \$500 million
EB Golf Media LLC	VP Dev & Analytics	\$10 million+ to \$20 million
EllaOla	Co-Founder	\$20 million+ to \$50 million
Everfur	CBO	\$5 million+ to \$10 million
FabFitFun	Director of Brand Marketing	\$100 million+ to \$500 million
Fi	Chief Growth and Marketing Officer	\$100 million+ to \$500 million
Fi	VP of Product	\$100 million+ to \$500 million
Fiera Cosmetics	CEO	\$50 million+ to \$100 million
Fishwife Tinned Seafood Co.	Head of Growth	\$50 million+ to \$100 million
FloSports	VP Corporate Communications	\$100 million+ to \$500 million
Four Sigmatic	Cofounder/Growth	\$50 million+ to \$100 million
Fubo	VP, Business Development	More than \$1 billion
FultonFishMarket.com	CEO	\$10 million+ to \$20 million
FX Replay	COO	\$10 million+ to \$20 million
Gameday Men's Health NYC	Founder	\$50 million+ to \$100 million
GLITCH Candy	Founder	\$20 million+ to \$50 million
Good Chop	Head of Growth & Partnerships	\$100 million+ to \$500 million
Good Life Meds	SVP Advertising & Marketing	\$50 million+ to \$100 million
Good Protein	SVP Growth	\$100 million+ to \$500 million
Grüns	Director of Subscriber Experience	\$500 million+ to \$1 billion

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Grüns	SVP, Ecommerce & LTV	\$500 million+ to \$1 billion
Happy V	CXO	\$20 million+ to \$50 million
Harklinikken	Content Marketing Manager	\$10 million+ to \$20 million
Harklinikken	Digital Project Manager	\$10 million+ to \$20 million
Hearst Magazine	VP, Subscriptions	\$100 million+ to \$500 million
Hearst Magazine	Director, Customer Experience & Subscription Operations	\$100 million+ to \$500 million
Hearst Newspaper	Director, Product Subscriptions and Martech	\$100 million+ to \$500 million
Hello Fresh	VP Growth Opportunities	More than \$1 billion
Highlights for Children	SVP Consumer Business	\$100 million+ to \$500 million
Highlights for Children	Sr. Director Marketing	\$100 million+ to \$500 million
Hone Health	CMO	\$100 million+ to \$500 million
Hone Health	Growth Lead	\$100 million+ to \$500 million
Hooked on Phonics	Senior Marketing Director	\$20 million+ to \$50 million
Hooked on Phonics	CTO	\$20 million+ to \$50 million
Hubman & Chubgirl	Lead Product Designer	\$20 million+ to \$50 million
Hubman & Chubgirl	CEO & Co-founder	\$10 million+ to \$20 million
I'm The Chef Too	Co-Founder, President	\$20 million+ to \$50 million
Inn Beauty Project	VP Digital Commerce	\$50 million+ to \$100 million
Inn Beauty Project	Marketing Consultant	\$10 million+ to \$20 million
Jones	Co-Founder & Co-CEO	\$10 million+ to \$20 million
Kroma Wellness	Head of Brand	\$10 million+ to \$20 million
Little Spoon	Senior Performance Marketing Director	\$100 million+ to \$500 million
Living Proof	Sr. Director E-Commerce	\$100 million+ to \$500 million
LOLA	General Manager	\$20 million+ to \$50 million
Lotto.com	Chief Operating Officer	\$100 million+ to \$500 million
Lume Deodorant	Head of Growth	\$100 million+ to \$500 million
Mcafee	Senior Director, Monetization	More than \$1 billion
MIT Technology Review	VP Marketing & Consumer Revenue	\$50 million+ to \$100 million
MOSH	VP, Growth	\$20 million+ to \$50 million
My Derma Dream	CEO, Founder	\$100 million+ to \$500 million

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MyFitnessPal	Chief Revenue Officer	\$100 million+ to \$500 million
MyFitnessPal	Chief Marketing Officer	\$100 million+ to \$500 million
NBA	SVP and Head of Business Growth, DTC	More than \$1 billion
Nespresso	Senior Manager Subscription and Loyalty	\$500 million+ to \$1 billion
NTD	Growth Marketing Director	\$100 million+ to \$500 million
Nuuly	Senior Director, Marketing	\$500 million+ to \$1 billion
Nuuly	Director, CRM & Product Marketing	\$500 million+ to \$1 billion
Oats Overnight	SVP, E-commerce	\$100 million+ to \$500 million
Oh Norman!	CMO	\$5 million+ to \$10 million
Ollie	VP Growth & Retention	\$100 million+ to \$500 million
Ollie Smile	CEO	\$20 million+ to \$50 million
OLLY/Unilever	Director of DTC, Martech, and Digital Compliance	\$500 million+ to \$1 billion
Oma's Pride	CEO & President	\$10 million+ to \$20 million
One Skin	VP, Growth + Revenue	\$50 million+ to \$100 million
Oura Ring	SVP, Head of Membership and D2C	More than \$1 billion
Partners Coffee	VP, Digital	\$20 million+ to \$50 million
Partners Coffee	Marketing and Creative Director	\$20 million+ to \$50 million
Pipsticks, Inc.	CEO	\$10 million+ to \$20 million
Premium Brand Holding Corporation	Founder ,Chief Digital Officer	More than \$1 billion
Proper Wild	Co-founder & Chief Digital Officer	\$10 million+ to \$20 million
Remax	Head of Subscription Services	\$100 million+ to \$500 million
Rent the Runway	Chief of Staff	\$100 million+ to \$500 million
Reuters	Head of Subscriptions & Retention	More than \$1 billion
RoC Skincare	Director, Social & Influencers	\$100 million+ to \$500 million
Salt Strong	Director of Sales & Marketing	\$10 million+ to \$20 million
ShieldBox	Founder	\$5 million+ to \$10 million
Shinesty	Director of Ecommerce	\$50 million+ to \$100 million
Shipt	VP, Product Management	\$500 million+ to \$1 billion
Spot & Tango	Head of Product and Data	\$100 million+ to \$500 million
STAT News	SVP, Growth & Subscriptions	\$20 million+ to \$50 million

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Tactical Box	CEO	\$20 million+ to \$50 million
The Beard Club	CRO	\$50 million+ to \$100 million
The Daily Beast	SVP, Consumer Marketing & Subscription Strategy	\$20 million+ to \$50 million
The Epoch Times	Deputy CTO	\$100 million+ to \$500 million
The Washington Post	Global Head of Subscriptions	\$100 million+ to \$500 million
The Weather Company	SVP Subscriptions, Memberships, & Partnership	\$50 million+ to \$100 million
Thesis	Sr. Director, Retention	\$20 million+ to \$50 million
Trusted Media Brands	SVP, Consumer Marketing	\$100 million+ to \$500 million
Ultra Pouches	CMO	\$100 million+ to \$500 million
Ultra Pouches	VP of Marketing	\$100 million+ to \$500 million
Ultra Pouches	Head of Growth	\$100 million+ to \$500 million
Wall Street Journal	Senior Director of Consumer Partnerships	More than \$1 billion
We Feed Raw	Head of Growth	\$20 million+ to \$50 million
Wild Alaskan Company	EVP	\$100 million+ to \$500 million
Yoto	Director of Growth	\$100 million+ to \$500 million
Zonia	Co-Founder & COO	\$10 million+ to \$20 million